

# Now in the Flip-Top box.

Soft pack or new Flip-Top box.



## Marlboro Lights

The spirit of Marlboro in a low tar cigarette.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking is Dangerous to Your Health.

12 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Dec '89  
New 12 mg "tar," 0.8 mg nicotine av. per cigarette by FTC Method

